

Digital Theatre+ and DramaWorks form exclusive partnership

Digital education platform Digital Theatre+ and specialist drama education publisher DramaWorks have entered into a 9-year, exclusive partnership.

The deal will result in over 37 curriculum-mapped learning resources on key theatre practitioners and texts being made available to Digital Theatre+'s 3 million users from 1,000 schools, colleges and universities in over 55 countries. It also includes a commitment to commission another 40 resources over the period. The agreement sees DramaWorks Founder Jeni Whittaker, a renowned former drama teacher and Chief Examiner, join Digital Theatre+'s distinguished Creative Learning Advisory Panel.

"We are delighted to be able to offer our audience the opportunity to access this world-class and highly sought-after educational content on our platform. Jeni has unrivalled insight and expertise into what teachers need. DramaWorks incorporates a practical approach to theatre into its educational content and we already excel in bringing world-class filmed productions to students around the globe. It's a superb match." said Digital Theatre+ Chairman, Justin Cooke.

Jeni Whittaker understands that students at Key Stages 3, 4 and 5 need to translate visual and practical experience of drama into written form. The methods of each practitioner are made uniquely accessible and tested through practical application.

Most of these materials feed directly into the examination requirements. There are also lesson plans for years 7, 8 and 9, and general work on Devising and on Physical Theatre, which are suitable for use at many levels including the first-year of a BA degree.

Jeni Whittaker, Founder of DramaWorks commented: "Educationally it makes complete sense to combine two forms of educational content. I'm delighted that this partnership will enable, reach and help teachers more than either of us on our own can do."

Working with Digital Theatre+'s Publishing and Education teams led by Fiona Lindsay and Talia Rodgers, DramaWorks will collaborate to create more teaching resources. All DramaWorks' learning resources will be available on www.digitaltheatreplus.com from September 2016 as well, of course, as still being available on Dramaworks' own website.

ENDS

For interviews and more information please contact Allie Aspinall, Marketing Manager on allie.aspinall@bigcleverlearning.com

NOTES FOR EDITORS

About DramaWorks

Jeni Whittaker was previously a teacher, an examiner and a chief examiner of Drama and of Theatre Studies. She has also acted, sung and directed professionally. This combination of skills and experience has informed her approach to the resources and made them of direct relevance to the present examination syllabuses. She has been an adviser on the setting up of new courses, a university external examiner, and an INSET training day leader for drama teachers throughout the UK.

About Digital Theatre+

Digital Theatre+ works in partnership with renowned theatre and arts companies to capture stunning live performances on film, collaborating with some of the most exciting talent of British stage and screen and providing access to British theatre performances through a digital platform.

Digital Theatre+ is creating a new genre and model, redefining arts education for the digital age. We know that teachers want to play a more active role in dictating the technology and materials used in their classrooms. Digital Theatre+ gives them this control, supplying first-class teaching materials to engage students at a variety of levels, whilst addressing the needs of the curriculum. We help teachers inspire students with hundreds of unique backstage insights, live interviews and learning resources created by leading arts practitioners and academics.

With over 3 million student subscribers in 55 countries, Digital Theatre+ is at the forefront of exporting British theatrical culture across the globe, pioneering a new economic model for arts funding and providing unprecedented access to the arts for audiences everywhere, regardless of social geographic or economic constraints.

Our theatre partnerships include:

The Old Vic, Young Vic, Royal Court, Royal Shakespeare Company, Frantic Assembly, Liverpool Everyman and Playhouse, Unicorn Theatre, English National Ballet, Regents Park Open Air Theatre, Almeida Theatre, English Touring Theatre, Opera North, Menier Chocolate Factory, Shakespeare's Globe, Sonia Friedman Productions, Stanhope Productions, Royal Opera House, Perfect Pitch, London Symphony Orchestra, Glyndebourne, National Jewish Theater, Tricycle Theatre.